



Product Update

AGCO BigMachines Configurator

Configure Custom Equipment and Build Quotes in One Workflow

For AGCO dealerships, configuring equipment in BigMachines and then manually re-entering specs, options, and pricing into a quoting tool is time-consuming and error-prone. Even a few extra minutes to quote a piece of equipment adds up and can slow down a sale.

Anvil Pro's Big Machines Configurator integration connects AGCO's equipment configurator directly to your quoting workflow. Reps launch BigMachines from inside a quote, build their configuration, and send it over with a single click, automatically populating options, packages, and pricing.

Supported AGCO Brands

FENDT



GLENER



TerraGator & More

What AGCO Dealers Can Do

AGCO dealers using Anvil Pro Quote can configure custom equipment using AGCO's BigMachines tool directly within the quoting workflow, automatically populating the quote with options, packages, and pricing data. No manual re-entry required.

With this integration, your team can:

- Launch BigMachines directly from the Anvil Pro quote creation screen.
- Browse product families, select models, and customize options and packages.
- Send the completed configuration to Anvil Pro with a single click.
- Generate a professional quote with all options and pricing auto-populated.

Create Quote

Account Name

Blue Valley Equipment

Quote Name

Existing Stock Unit +

Existing Stock Unit

New Stock Unit

Big Machine Configurator

Store

West Des Moines

Quote Expiration Date

Select Different Account

Create Quote

The BigMachines configurator launches within Anvil Pro, allowing dealers to configure equipment and populate quotes seamlessly.

Who Can Use This Integration

This integration is available to AGCO dealerships and dealers selling AGCO equipment who use Anvil Pro Quote. It supports a wide range of AGCO equipment across brands such as Fendt, Massey Ferguson, Gleaner, Sunflower, TerraGator, and more.



Home Favorites Orders Quick Quotes Reports QQ Reports

Total: \$250,390.00

Send to Anvil Pro

Create Quick Quote

Continue to eOrdering

Pipeline Viewer

Please check each tab for errors if you do not see the total amount or parts list

Model Options Accessories Loaders

Model *

512 Gen3 Tractor (107 PTO HP)



513 Gen3 Tractor (114 PTO HP)



514 Gen3 Tractor (124 PTO HP)



124 Rated Engine HP, 107 PTO HP Tractor

Why This Matters for AGCO Dealers

Speed

Launch BigMachines directly from the quote screen. No toggling between systems. From selection of features to completed quote in minutes.

Accuracy

Eliminate manual re-entry of equipment specs and options. Pricing comes directly from AGCO's source data, reducing mismatched configurations.

Richer Customer Experience

The quote displays all selected options and features, giving buyers confidence they are getting exactly what was discussed.

Seamless Workflow Fit

Embedded in the existing Anvil Pro quoting flow with minimal behavior change. Leverages AGCO's BigMachines ecosystem so there's nothing new for sales reps to learn.



Getting Started Is Simple

Setup takes less than a minute – just three quick configuration steps in the admin panel. Once turned on, the Big Machines Configurator appears as an option in the Anvil Pro quote creation workflow, ready for your team to use and see the value of immediately.



See It In Action

Ready to streamline your AGCO equipment quoting? Book a demo with Tractor Zoom to see how Anvil Pro can streamline sales workflows at your dealership.

Book A Demo

